

Best Shore Excursions in Naples for Families and Kid-Friendly Tours



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1. Amalfi Coast Boat Tour – The Perfect Family Day on the Water

A boat tour along the Amalfi Coast offers breathtaking views, beautiful seaside towns, and the sparkling waters of the Mediterranean. This is a fantastic option for families because it combines relaxing time on the water with the chance to visit charming places like Positano or Amalfi, where you'll find plenty of food options, gelato, shopping, and stunning coastal scenery. Kids love the boat ride and the swimming or snorkeling stops, while parents can sunbathe, enjoy a drink, and take in the incredible views. It's a perfect way for the whole family to enjoy nature, the sea, and picturesque towns all in one day.

Why Families Love It

- Scenic sailing along one of the world's most beautiful coastlines
 - Fun swim and snorkel stops in crystal-clear water
 - Stops in towns like Positano or Amalfi for food, shopping, and wandering
 - Relaxing for parents, exciting for kids
 - No traffic, no walking uphill, no stress — just sea breezes and amazing views
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Family Tips

- Choose a private boat tour instead of a shared one → more flexibility and comfort
 - Look for a family-friendly company offering boats with shaded areas and a toilet on board
 - If you have young children, a cabin below deck is helpful for resting or napping
 - Pack sunscreen, hats, swimwear, and water shoes
 - Towels and snorkeling gear should be provided on board, but check in advance
 - If someone in your family gets seasick, consider doing the Amalfi Coast by car instead
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Recommended Tour:

[Private Boat Tour to the Amalfi Coast with KissFromItaly](#)

2. Amalfi Coast Tour by Car – No Boats, No Seasickness

If your family prefers to stay on land instead of taking a boat, a private car tour along the Amalfi Coast is a fantastic alternative. You can enjoy the dramatic coastline and beautiful villages from the comfort of an air-conditioned vehicle, with the freedom to stop for views, snacks, beaches, or photos whenever you like. Towns like **Sorrento, Positano, Amalfi, and Ravello** offer stunning scenery, delicious food, and plenty of shopping and cultural sites — all at your own pace.

Why Families Love It

- No boats, no seasickness, no risk of weather cancellation
- Air-conditioned comfort, stroller-friendly, and easy for young kids
- Flexible schedule — you choose how long to spend in each town
- Great mix of food, sightseeing, shopping, and photo stops
- Perfect if you prefer a slower or more controlled day

Family Tips

- Choose 2 or maximum 3 towns, otherwise the day becomes rushed
- Let the tour company know your priorities (beaches, food, shopping, views, etc.)
- Traffic can be heavy in July and August — plan extra time
- This option is especially good in spring, fall, or winter, when sea conditions can cancel boat tours
- If you want to mix land + sea, you can also combine the drive with a short boat ride from Amalfi or Positano

Recommended Tour:

[Private Amalfi Coast Tour with KissFromItaly](#)

3. Capri Boat Tour – Ideal for Short Cruise Stops & Younger Kids

A boat tour to Capri is one of the most popular excursions from Naples, and it's especially fun for families. The island is famous for its dramatic cliffs, crystal-clear water, and beautiful bays — and kids will love the thrill of sailing, swimming, and possibly entering the magical Blue Grotto (weather permitting). Once on the island, there's something for everyone: great restaurants, gelato shops, elegant boutiques, scenic viewpoints, and even a small museum and archaeological site. Capri combines adventure, nature, and Italian charm, making it a memorable experience for both kids and parents.

Why Families Love It

- Shorter sailing time than the Amalfi Coast — ideal for younger children
 - Possibility to visit the Blue Grotto and other caves
 - Swimming and snorkeling stops in turquoise water
 - Plenty of restaurants, gelato, shopping, and easy strolls on the island
 - Relaxing for adults, exciting and active for kids
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Family Tips

- A private boat tour is best for families — more flexible and not crowded like a shared boat tour
 - Make sure the boat has shade, a toilet, and space for water activities
 - A cabin below deck can help babies or toddlers rest during the day
 - Pack sunscreen, hats, swimwear, and water shoes
 - Towels and snorkeling gear should be provided on board, but check in advance
 - If someone in the family gets seasick easily, Capri works better than Amalfi because it's closer to Naples
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Recommended Tour:

[Private Boat Tour to Capri Island with KissFromItaly](#)

4. Pompeii & Mount Vesuvius - For Adventure Lovers and Curious Teens

A visit to Pompeii is unforgettable, especially for older kids and teens who enjoy history and archaeology. Walking through the ancient Roman city buried by the eruption of Mount Vesuvius is like stepping back in time. To make the day even more exciting, you can add a visit to the volcano itself, hiking up to the crater and enjoying incredible views of the Bay of Naples. Parents can also include a stop at a winery on Vesuvius for lunch or wine tasting.

Why Families Love It

- Pompeii feels like a real-life time machine
- Kids can explore ancient streets, houses, thermal baths, and theatres
- Hike to the top of a famous volcano and see the crater up close
- Educational and exciting — perfect for curious kids and teens
- Optional vineyard lunch = fun for parents too

Family Tips

- A private guide in Pompeii is essential to save time, energy and have a more interesting experience — the site is huge and can be confusing without one
- Summer can be very hot → bring hats, sunscreen, and water
- Not ideal for very young children or strollers, especially during summer months
- For Mount Vesuvius, wear closed shoes or light hiking shoes, bring a windbreaker as it may get cold due to the altitude
- Land tours are generally not affected by weather, but the volcano hike may still close in bad conditions

Recommended Tour:

[Private Pompeii and Vesuvius Tour with KissFromItaly](#)

5. Pompeii & Sorrento - For a More Relaxed Day

If you want to experience Pompeii but prefer a lighter, more relaxing schedule, you can combine the archaeological site with a visit to the lovely town of Sorrento. This allows you to enjoy the history and wonder of Pompeii in the morning, followed by a leisurely afternoon in a beautiful coastal town with great food, easy walking streets, gelato, and sea views. It's the perfect balance of learning and downtime.

Why Families Love It

- Half educational, half relaxing
- Sorrento is stroller-friendly and full of kid-friendly food options
- No rushing between too many sites
- Works well in all seasons and all weather conditions
- Great for multi-generation trips (kids + parents + grandparents)

Family Tips

- Same suggestions as before apply for Pompeii: private guide, hats, water, sunscreen
- In Sorrento, you can choose between shopping, lunch with a view, limoncello tastings, or a gelato stop
- You can also extend the day with a short visit to a farm for mozzarella or lemon products — fun for kids!

Recommended Tour:

[Private Pompeii and Sorrento/Amalfi Coast Tour with KissFromItaly](#)

6. Ischia & Procida Islands Boat Tour – Less Crowded, Less Expensive Alternative

A combined boat tour to Ischia and Procida is a wonderful option for families who want something beautiful, authentic, and less crowded than the more famous destinations. These islands offer a mix of colorful fishing harbors, calm swimming spots, thermal waters, gardens, and relaxed local life. Kids have plenty of space to explore and swim, while parents can enjoy slower-paced towns, delicious food, and peaceful scenery. It's a fun, full-day adventure with a more local, less touristy feel.

Why Families Love It

- Less crowded and more affordable than Capri and the Amalfi Coast
 - Perfect mix of swimming, nature, small-town charm, and good food
 - Ischia has thermal spas and a beautiful botanical garden
 - Procida is full of colorful houses, scenic marinas, and quiet beaches
 - Great option for families who want something different from the classic routes
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Family Tips

- Private tour recommended for comfort and schedule flexibility
 - Same boat essentials as other tours: toilet, shade, swim stops, cabin for naps
 - Ischia and Procida are usually less expensive, especially for larger families
 - Bring sunscreen, hats, and swim gear — both islands are perfect for the sea
 - If your family wants to save some money, both islands can also be visited by ferry — but the private boat tour is far more relaxing, fun and time-efficient
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Recommended Tour:

[Private Boat Tour to Ischia and Procida with KissFromItaly](#)

Why Choose KissFromItaly for Naples Shore Excursions?

- 100% private + fully customizable
- Kid-friendly guides, flexible schedules
- Pick-up and drop-off directly from cruise port
- Luxury vehicles & well-equipped boats
- Safe and fun for the entire family
- 100+ Excellent reviews

Get in touch to customize the perfect family tour.

Email: info@kissfromitaly.com

Phone: 617-418-1860

www.kissfromitaly.com

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